

UNDERSTANDING BUSINESS FINANCE

Program on Finance for Non Financial Managers

About the program:



Many successful managers and business people do not have any formal financial training. Nevertheless, understanding the basic concepts of financial management and analysis is an important advantage for anyone who wants to get to the top or to run their own business competitively.

Understanding finance is at the heart of effective management. Applying the central concepts of financial and management accounting is key to making the right decisions and ensuring maximum return. If you need a basic understanding and overview of cash flow, budgets, financial ratios, costing decisions and balance sheets this is the course for you.

Where are the financial dangers lurking?

This is a clear and practical course that will leave you with a thorough understanding of the uses, limitations and scope of financial statements.

What is my business worth?

This intensive two-day workshop introduces tools to help you answer basic questions about any business. How healthy is this business? What does the balance sheet tell me? How much is the company worth? Is this project really profitable? What do those annual reports mean?

What are these accountants talking about?

This course will not make you an expert in these areas but it will remove the mystery from the language of accountants and newspaper financial pages and will help you to understand your business properly.

The course assumes no knowledge of finance or accounting but some experience in general management and basic spreadsheet skills would be useful.

Key focus:

- Understanding Financial Statements - Profit and Loss - Balance Sheet - Cash Flows
- Key Financial and Performance Ratios - Liquidity and Solvency - Performance Reading annual reports – Audit Reports - Key Financial Figures - Notes to Accounts
- Key Principles of Business Financing - Risk and Return - Debt and Equity - Gearing and Cost of Capital
- Discounted Cash Flows - Opportunity Cost and Risk - Cash Flow vs. Profit - DCF Principles - Net Present Value and Internal Rate of Return
- Basics of Costing Principles

Who is it for:

Any non-financial manager with budgetary control or input, or whose role demands an understanding of financial measures and statements.



Benefits:

- Understand the scope, methodology and language of the finance function.
- Translate your specialisation into the language of finance and accounting.
- Prepare realistic budgets and cash flows and control them.
- Select and apply appropriate figures for different purposes, such as measuring or decision making.
- Present yourself and your departmental budgets more credibly to your finance colleagues.

Methodology:

Using real case studies - often from the client's own industry - group exercises and interactive teaching, participants will learn the key techniques of modern business strategy. In a day's intensive learning participants will obtain a very good understanding of some of the most important concepts of finance and accounting and how to apply them to their own real business life.

Faculty:

Eminent speakers with management and finance background, practicing chartered accountants, practicing bankers.

About us

MVL Consulting Private Limited (MVLCO) is a group of banking and finance professionals having accumulated expertise of more than 1000 man years. As a professional consulting firm, MVLCO has been operating since 1996. We bring to bear a wealth of practical experience of directly operating in and regulating financial markets, and of providing relevant training. We and our Associates have gained this experience in senior positions in Corporates, large commercial banks, merchant banks, fund management companies, stock exchange and its leading members. Our clients include manufacturing companies, software companies and banks in India and abroad.

Training for business results

We believe that training should be part of a business strategy. Like any strategic investment you need to know the tangible business benefits that will be gained. Diagnosing your training needs, agreeing specific target results and follow-up sessions are all part of our service, to ensure that our training really changes your organisation and your bottom line.

For Further details contact:

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