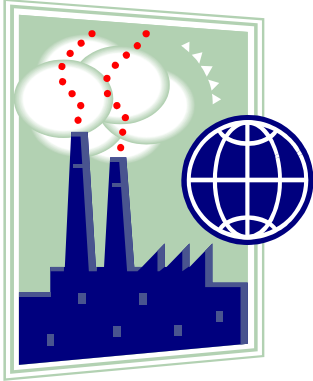


TOP TEAM STRATEGIC MANAGEMENT

Program for upcoming leaders and managers

About the program:



Strategy is all about setting direction - not just for the organization but also in the hearts and minds of employees and customers.

Strategy in turn will define the organization, remove complacency and focuses effort towards the achievement of financial and strategic objectives.

In today's fast moving business world it is no longer enough to have the skills to be able to design and think a strategy –you also need to be able to implement it at a high pace knowing the impact your decisions will have. You also have to be able to adapt your strategy to different situations and changing circumstances.

Sometimes you have to act and think on your feet. Clear and effective Strategic Decision Making is a hallmark of great leadership. It will drive your business forward.

Globalization has rapidly increased business opportunities and competition. To meet the challenges in today's competitive world and to achieve business success, steady upward growth requires strategic planning and management besides technological know-how. Strategy plays a very important role in both the working and increasing profit margins. An insider approach to the various aspects of strategic management will help in real improvement adding to the real profits of the company.

This course will provide you with insights into the links between strategy, business success and key organisational components - enabling you to lead, influence and implement the strategy process more effectively.

Key focus:

- What is Strategic Management – Concept and Dimensions.
- Characteristics of Business Policy and Corporate Strategy.
- Vision, Mission and Goal setting, Social aspects of Business Policy.
- Environmental analysis-ETOP (Environmental Threat & Opportunity Profile).
- Strategic Advantage Profile (SAP)
- PESTEL (Political, Economic, Social, Technical, Environmental & Legal) Analysis.
- Porter's Five Forces Model.
- BCG Matrix.
- GE-9 Model.
- McKinsey's 7 S Framework
- KSF (Key Success Factors) Analysis
- Formulation of Strategy-Options-Stability, Growth, Diversification, Divestment. Mergers and Acquisition.
- Vertical, Horizontal, Backward, Forward integration.



Who is it for:

This program is aimed at managers who need to take a strategic perspective of their business and to prepare their company for the future. The design and content are tailored to the specific needs and business sector of each client.

Methodology:

Using real case studies - often from the client's own industry - group exercises and interactive teaching, participants will learn the key techniques of modern business strategy. In a day's intensive learning participants will obtain a very good understanding of some of the most important strategic ideas and models and how to apply them to their own real business life.

Faculty:

Eminent speakers with management and finance background – Mr. Anil Agashe, and Mr. Jayant Oke

About us:

MVL Consulting Private Limited (MVLCO) is a group of banking and finance professionals having accumulated expertise of more than 1000 man years. As a professional consulting firm, MVLCO has been operating since 1996. We bring to bear a wealth of practical experience of directly operating in and regulating financial markets, and of providing relevant training. We and our Associates have gained this experience in senior positions in Corporates, large commercial banks, merchant banks, fund management companies, stock exchange and its leading members. Our clients include manufacturing companies, software companies and banks in India and abroad.

Training for business results

We believe that training should be part of a business strategy. Like any strategic investment you need to know the tangible business benefits that will be gained. Diagnosing your training needs, agreeing specific target results and follow-up sessions are all part of our service, to ensure that our training really changes your organisation and your bottom line.

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